

Livingston County Department of Health Annual Report 2022





LETTER FROM PUBLIC HEALTH DIRECTOR

Dear residents of Livingston County,

On behalf of the Livingston County Department of Health, I am proud to present the 2022 Annual Report. Over the last year, we have focused our efforts on several major endeavors; conducting the Community Health Assessment and developing the Community Health Improvement Plan, supporting improvements to mental health care, and preparing to invest opioid settlement funding in the most thoughtful and impactful ways possible to benefit our community.

Although the need for COVID-19 services has decreased, there is no shortage of work to be done. The pandemic was a hardship for many, highlighting the areas in our communities that need attention, such as food security, mental health, and substance use. These are the priorities that will be addressed in the Livingston County Community Health Improvement Plan.

As many of our programs resumed to full capacity, we saw many victories, including the renovations at the Mental Health campus, the grand opening of "Positive Expressions" feeding support group, and recognition for hardworking staff and volunteers through the TRIAD award won by the Livingston County Medical Reserve Corps and WIC's USDA Breastfeeding Gold Award of Excellence.

As we look back on 2022, we may be seeing a glimpse of a new era of public health. The past several years have brought on a great deal of changes for many organizations, and the Department of Health is no exception. We extend our sincere thanks to the partners who continue to support our work and we look forward to further collaborations in the future. We hope you will continue working with us to improve the health and safety of our communities during this revitalization of public health in 2023 and beyond.

Sincerely,

Jennifer J. Rodriguez



Vision

Commitment to Leading the Community for a Healthier and Safer Tomorrow

Mission

The Livingston County Department of Health works with the community to assure the availability and accessibility of health services, to promote healthy living and to ensure a safe environment today and tomorrow.

Board of Health

- Jeffrey Hanson, M.D. President
- Aaron Farney, M.D. Vice-President
- Carol A. Carey Secretary
- Merilee G. Walker Legislative Member
- Deanna Lyons, M.D. Member
- Barbara Walker Member
- Douglas J. MacKenzie, Au.D., CCC-A Member
- Jennifer Rodriguez, M.S., M.S.W. .. Public Health Director
- Joan E. Flender, M.D. Medical Director
- Cheryl Manthey.... Secretary to the Public Health Director

Department of Health Locations

Public Health Building

2 Murray Hill Drive
Mt. Morris, NY 14510

Mental Health Building

4600 Millennium Drive
Geneseo, NY 14454

TEN ESSENTIAL PUBLIC HEALTH SERVICES

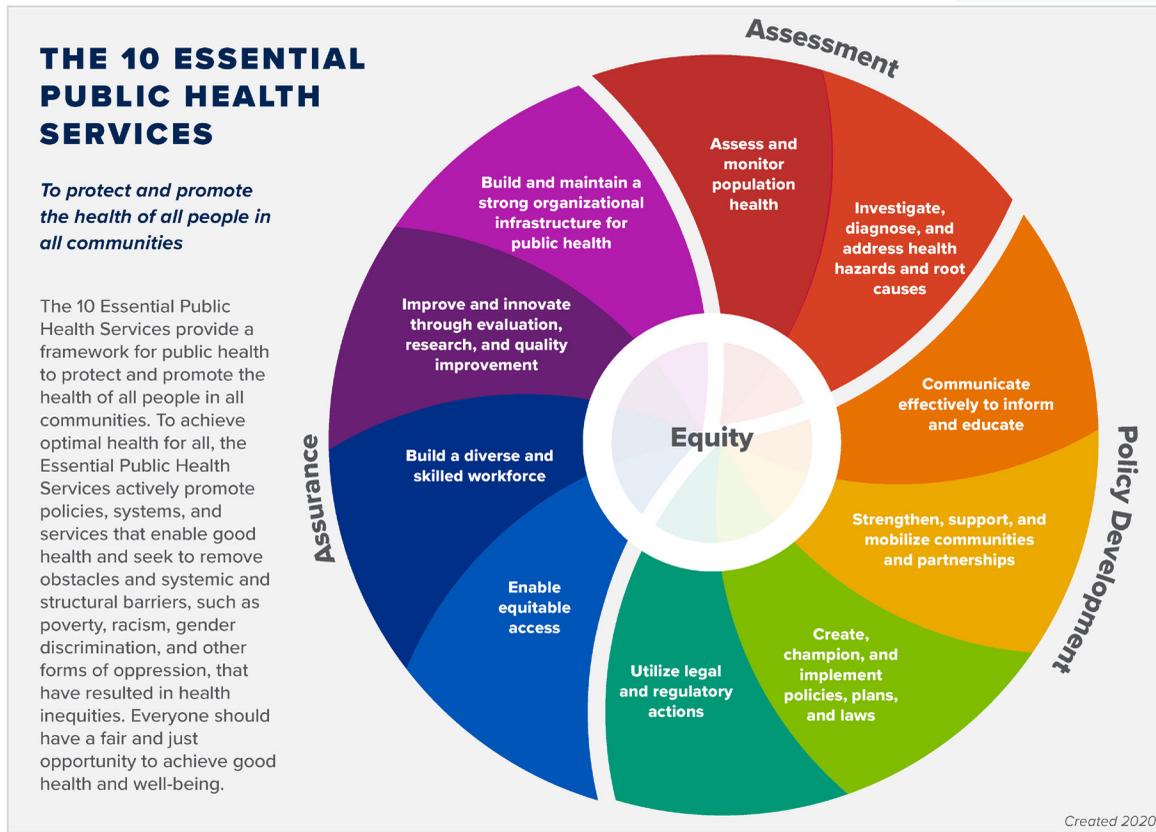


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Essential Service #1:

Assess and monitor population health status, factors that influence health, and community needs and assets

THIS SERVICE INCLUDES:

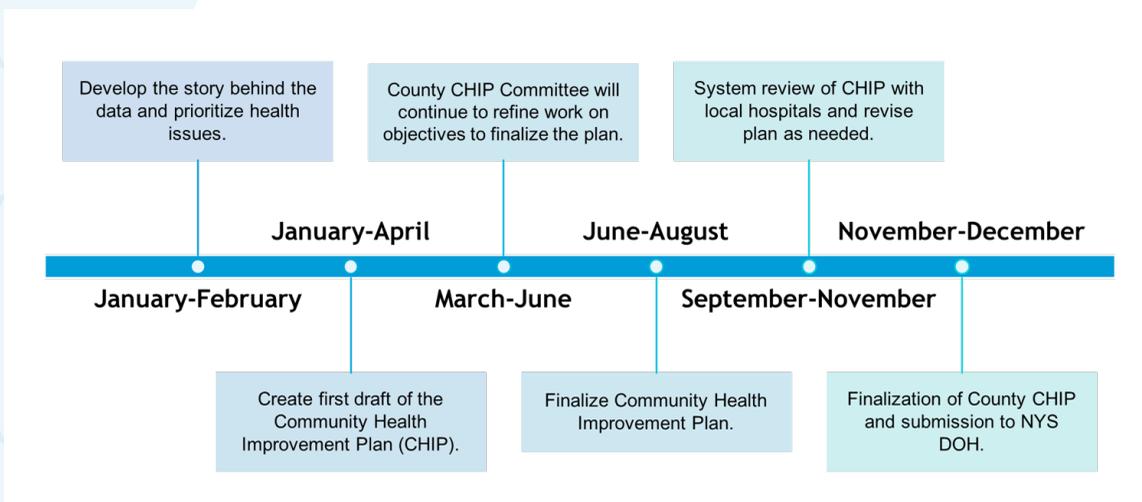
- **Maintaining an ongoing understanding of health** in the jurisdiction by collecting, monitoring, and analyzing data on health and factors that influence health to identify threats, patterns, and emerging issues, with a particular emphasis on disproportionately affected populations
- **Using data and information** to determine the root causes of health disparities and inequities
- **Working with the community** to understand health status, needs, assets, key influences, and narrative
- **Collaborating and facilitating data sharing** with partners, including multi-sector partners
- **Using innovative technologies**, data collection methods, and data sets
- **Utilizing various methods and technology** to interpret and communicate data to diverse audiences
- **Analyzing and using disaggregated data** (e.g., by race) to track issues and inform equitable action
- **Engaging community members** as experts and key partners

The Livingston County Community Health Assessment Leadership Team, which is comprised of health professionals, community volunteers, and local leaders, conducted the Community Health Assessment. The Livingston County Department of Health, UR Medicine | Noyes Health, Genesee Valley Health Partnership, Pivotal Health Partnership, and Common Ground Health coordinated the process by using Results Based Accountability. Below is the timeline for this process.

The community health improvement process uses data to:

- Identify priority issues.
- Develop and implement strategies for action.
- Establish accountability to ensure measurable health improvement.

The Community Health Improvement Plan (CHIP) is a long-term, systematic effort to address public health problems in our community. It is based on the results of Community Health Assessment results. The Community Health Improvement Plan is developed collaboratively with a goal of improving the health of the community. Community health improvement planning and leading health indicators are highlighted within this section as examples.



Essential Service #1 (continued):

Assess and monitor population health status, factors that influence health, and community needs and assets

The priorities that were identified through the Community Health Assessment include "chronic disease prevention" and "promote well-being and prevent mental and substance use disorders". From this process, a Community Health Improvement Plan (CHIP) was developed. The plan is a long-term effort to address the health problems that were identified. The CHIP will be in effect from 2020-2023.



A health indicator is a measurable characteristic that describes the health of a population. Public Health is charged with tracking health indicators for the population as data becomes available. County Health Rankings and Roadmaps releases health outcome and health factor data annually. In addition to County Health Rankings, the New York State Department of Health's Prevention Agenda releases data surrounding the health priorities in New York State as data becomes available. Below are some of the indicators for Livingston County:

Health Outcomes:



Health Factors:



Source: 2023 County Health Rankings National Findings Report

Health Behaviors	Livingston (LJ) County	New York	United States
Adult Smoking	17%	12%	16%
Adult Obesity	30%	27%	32%
Food Environment Index	8.5	8.9	7.0
Physical Inactivity	22%	25%	22%
Access to Exercise Opportunities	80%	93%	84%
Excessive Drinking	21%	18%	19%

Source: County Health Rankings

Essential Service #2:

Investigate, diagnose, and address health problems and hazards affecting the population

THIS SERVICE INCLUDES:

- **Anticipating, preventing, and mitigating emerging health threats** through epidemiologic identification
- **Analyzing and utilizing inputs** from multiple sectors and sources to consider social, economic, and environmental root causes of health status
- **Monitoring real-time health status and identifying patterns** to develop strategies to address chronic diseases and injuries
- **Identifying, analyzing, and distributing information** from new, big, and real-time data sources
- **Using real-time data** to identify and respond to acute outbreaks, emergencies, and other health hazards
- **Using public health laboratory capabilities and modern technology** to conduct rapid screening and high-volume testing

Rabies and Sanitary Code Investigations

Environmental Health staff received complaints about animal bites and public health nuisances such as sewage and garbage as they relate to the NYS Sanitary Codes. This year, Environmental Health staff:

- Conducted 228 rabies bite investigations and tested 47 animals for rabies, which resulted in two rabies positives (one cat & one raccoon). This was a decrease in total investigations from 2021, but an increase in animals tested for rabies.
- Conducted 72 complaint investigations in accordance with the Sanitary Codes of Livingston County and New York State. This is a decrease from 2021, which had 119 complaint investigations.
- Five rabies vaccination clinics were held, resulting in an increase in rabies vaccinations from 2021. A total of 991 animals were vaccinated (611 dogs, 367 cats and 13 ferrets).

Communicable Disease Control

The communicable disease team facilitated 195 investigations for reportable diseases (excluding COVID-19 and influenza) to ensure identification and proper treatment in accordance with the New York State Department of Health requirements.

In 2022, there were 258 new cases of Salmonella Typhimurium in New York State. Analysis from CDESS on the NYS cases:

- 2-91 years, median 44, 5% under the age of 18
- 48% male, 52% female
- 24% hospitalized
- 26 counties, majority in either Monroe (67), Erie (41), Onondaga (33) and Ontario (25)

Testimonials:

"Director of Health Services,

On December 8th I came to the Health Department for a follow up COVID booster shot and I just wanted to tell you what a wonderful experience it was.

From the moment I walked through the door the staff was attentive and helpful. The nurse who greeted me, whose name I believe was Vivian, made me feel at ease and welcomed. I had forgotten my glasses and she offered to help me fill out my paperwork. The receptionist quickly copied my identification and returned them to me and before I knew it I had my shot and was on my way.

You should be proud of the staff you have assembled. They are kind, warm and most importantly, professional!

Best Regards,"

Jim, Avon NY

"I just wanted to say thank you & let you know how much the staff at Bellamy IRA & myself appreciated June Webster & her assistant coming to the house to provide the Bivalent Covid Boosters today. It went very smoothly & we didn't have to drag our folks out in the cold air. All the efforts of your staff to make this happen are greatly appreciated. Thank you so much!"

Deb Naylor, Nurse with NYS Office for People with Developmental Disabilities

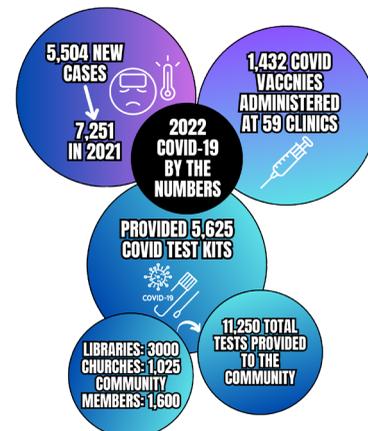
Most Reported Communicable Diseases in Livingston County (non-COVID)

Hepatitis C (chronic) was the most reported communicable disease in Livingston County.

The Center for Sexual Health and Wellness staff provided tests for sexually transmitted infections (STIs), including 308 chlamydia and gonorrhea tests and four syphilis tests.

Number of Children Tested for Lead

Approximately 64.61% of one year olds and 64.23% of two year olds were tested for lead. This was a 4.67% decrease and a 4.19% decrease respectively from 2021.



Essential Service #3:

Communicate effectively to inform and educate people about health, factors that influence it, and how to improve it

THIS SERVICE INCLUDES:

- **Developing and disseminating accessible health information** and resources, including through collaboration with multi-sector partners
- **Employing the principles of risk communication, health literacy, and health education** to inform the public, when appropriate
- **Communicating with accuracy and necessary speed**
- **Actively engaging in two-way communication** to build trust with populations served and ensure accuracy and effectiveness of prevention and health promotion strategies
- **Using appropriate communications channels** (e.g., social media, peer-to-peer networks, mass media, and other channels) to effectively reach the intended populations
- **Ensuring public health communications and education efforts are asset-based** when appropriate and do not reinforce narratives that are damaging to disproportionately affected populations
- **Developing and deploying culturally and linguistically appropriate and relevant communications** and educational resources, which includes working with stakeholders and influencers in the community to create effective and culturally resonant materials



Effective communication and community education continued to be vital at the Department of Health as the COVID-19 pandemic and new strains affected the global population. Beyond continued work to share proper safety measures,

focus was turned to address vaccine hesitancy, reach BIPOC (Black, Indigenous, People of Color) populations with current and new partnerships, translate our work into Spanish, and specific targeted reach to areas with low vaccination and high rates of COVID-19 infection.

Health Education

A key function of Health Education is to be the communication hub for all departments. In 2022, Health Education finalized the Community Health Assessment and conducted outreach in key priority areas such as food security and substance use. The department also collaborated with key partners on health improvement projects within the county. Health Education used marketing, policy development, environmental change, and education to enhance the health of the community. Highlights of the past year include the following:

- Submitted 292 social media posts.
- Assisted with communications to the public during the COVID-19 pandemic.
- Facilitated the completion of the goals and objectives for Year 2022 of the 2021-2023 Strategic Plan.

- Continued acting as the liaison for *Be Well in Livingston* communities to Eat Better, Move More, and Stress Less. Committee reports are below with data from two communities (Nunda and Mount Morris) that advanced efforts.
- Annual reports for reaccreditation were submitted to the Public Health Accreditation Board (PHAB).
- Collaborated with UR Medicine | Noyes Health, Genesee Valley Health Partnership, Common Ground Health, and S2AY Rural Health Network to utilize a data-driven decision-making process to conduct the Community Health Assessment process for 2021-2022.
- Developed the 2022-2023 Community Health Improvement Plan.

Health Education leads the County and department-wide Supportive Health Awareness Program for Employees (SHAPE). The SHAPE team consists of employees within the Department organizing events, activities, and initiatives for peers. The COVID-19 response can lead to chronic stress and burnout among staff. In response to these issues, the SHAPE program was revived in 2022 and highlights are as follows:

- The Department collected 17 bags of food and other requested items for the Genesee-Groveland Emergency Food Pantry.
- County-led SHAPE events include:
 - The SHAPE 5K.
 - September Wellness Bingo.
 - Lunch n' Learn sessions on nutrition and mindfulness.
 - Tunnel Tours at the Mt. Morris campus with 130 participants.
- Livingston County partnered with the University of Rochester Employee Wellness program to offer health risk assessments, health counseling, and follow up on health issues for employees. A total of 220 staff took part in this service, a 49% increase from the previous year. Six employees followed up with chronic disease coaching.



Essential Service #4:

Strengthen, support, and mobilize communities and partnerships to improve health

THIS SERVICE INCLUDES:

- **Convening and facilitating multi-sector partnerships** and coalitions that include sectors that influence health (e.g., planning, transportation, housing, education, etc.)
- **Fostering and building genuine, strengths-based relationships** with a diverse group of partners that reflect the community and the population
- **Authentically engaging with community members** and organizations to develop public health solutions
- **Learning from, and supporting, existing community partnerships** and contributing public health expertise

Public Health continued to work with community partners and the community to improve the health of the community, as per the Community Health Improvement Plan.

Prevent Chronic Disease

Be Well in Livingston (BWIL) is a community-led effort of the Genesee Valley Health Partnership. This is a vital initiative of the Community Health Improvement Plan. The objective of *Be Well* is to reduce obesity in children and adults by coming together to create healthier places to live, work, and play. The focus is to eat better, move more, and stress less.

Nunda and Mount Morris continue to support sustainable healthy lifestyle choices within communities through policy, systems, and environmental changes utilizing local resources. The Livingston County Department of Health has assisted these communities with:



A “Be Well” Community

Eat Better, Move More, and Stress Less!



Be Well in Nunda (BWIN)

- BWIN Facebook group with 459 members
- Annual Earth Day Clean-Up Event
- Activities supporting fiscal management
- Inaugural 5K Run/Walk fundraiser
- Fall walk with 16 participants
- Design and printing of Play in Nunda brochures for 2023 promotion
- Grinch Stroll with 70 participants
- Distribution of BWIN information at winter event with 175 attendees

Be Well in Mount Morris (BWIMM)

- Annual First Day Hike
- Be Well in Fall Hike
- Cornhole during Liv. Co. Murals festival
- Development and distribution of "Where to Play in Mount Morris" brochure
- Play in Mount Morris Adventure
- Promoted BWIMM at the Winter in Mount Morris event with 120 attendees
- Healthy Meeting Policy adopted by Catholic Charities



Essential Service #4 (continued):

Strengthen, support, and mobilize communities and partnerships to improve health

Prevent Chronic Disease Continued:

As part of the *Be Well in Livingston* initiative, *Be Well in Nunda* (BWIN) conducted a community survey, which received 61 responses. Responses indicated that older age groups perceived the committee's goals being met more often while younger respondents expressed a desire for stress management and mental health resources. BWIN developed a strategic plan focusing on nutrition, physical activity, and mental wellness based on survey results. Following 19% growth on Facebook in 2022, BWIN's activities are consistently well attended, including monthly euchre nights and quarterly seasonal community activities.

BWIL's other community group, *Be Well in Mount Morris* (BWIMM), has been developing a strategic plan to focus on nutrition and physical activity. Activities include the development of promotional items for local physical activity resources, outreach to local businesses, and hosting a First Day Walk on the Greenway Trail. Other BWIMM goals include growing the steering committee by recruiting community champions.

For more information on *Be Well in Livingston* events and activities, a calendar of events can be found at www.gvhp.org.

Promote Well-Being and Prevent Substance Abuse

The Livingston County Department of Health collaborated with CASA-Trinity and other community partners to decrease stigma regarding mental health. This was accomplished by increasing available services and accessibility and offering education to the community to prevent substance abuse. Some of the highlights from this year are as follows:

- The Suicide Prevention Task Force and CASA-Trinity held the annual Candlelight Vigil on World Suicide Prevention Day with 30 attendees.
- The Suicide Prevention Task Force Chairperson and GVHP Coordinator presented to 47 registrants at the NYS Suicide Prevention Coalition Lunch and Learn on *Lock and Talk Livingston* as the first lethal means prevention program in the state.
- Utilized collaborations to collect and analyze manner of death data.
- Held two "Operation Save" gatekeeper trainings for suicide prevention with around 140 total participants.
- Created a plan for offering Youth Mental Health First Aid and Adult Mental Health First Aid training.
- Collaborated with local schools to collect and analyze pre- and post-program tests regarding social emotional learning:
 - 550 students in grades K-4 received Second Step programming with over 25 sessions per group.
 - Post-test data was entered for applicable programs in three schools covering the 2021-22 school year.
- TRUST assessment tool implemented at four Livingston County CASA worksites.



- Bullying prevention and resilience programming began in six schools, including York, Mount Morris, Geneseo, Wayland-Cohocton, Caledonia-Mumford, and Avon.
- Resilience kits with books, games, worksheets, pencils, posters, and solution-focused counseling materials, including online materials through Google Drive, were created for all schools in the county.
- Child Abuse Awareness campaign with 50 yard signs, social media posts, tee-shirts, and 250 pinwheels placed at 10 county locations.
- Held "Women Gathering and Growing with Tea," a two-part workshop for The Empowering Alliance (TEA) in August.
- Planned for a two-part Solution-Focused Trauma-Informed Care (SF-TIC) refresher session in October/November.
- Conducted a workplace wellness survey and received training in the Ripple Effect of Thriving Module under the Worksite Wellness Project.
- Worked with three worksites on trauma-informed practices and resilience and thriving programming.
- Held Adverse Childhood Experiences (ACEs) Interface training "Understanding ACEs: Building Self-Healing Communities" across the region, with six Trauma Informed Care Committee members attending.
- Mid-Day Stretch conducted monthly sessions in February with 20 participants and in March with 16 participants.

Essential Service #5:

Create, champion, and implement policies, plans, and laws that impact health

THIS SERVICE INCLUDES:

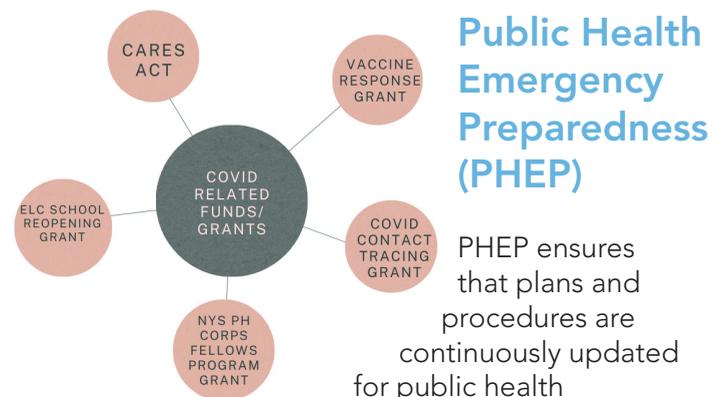
- **Developing and championing policies, plans, and laws** that guide the practice of public health
- **Examining and improving existing policies, plans, and laws** to correct historical injustices
- **Ensuring that policies, plans, and laws provide a fair and just opportunity for all** to achieve optimal health
- **Providing input into policies, plans, and laws** to ensure that health impact is considered
- **Continuously monitoring and developing policies, plans, and laws** that improve public health and preparedness and strengthen community resilience
- **Collaborating with all partners**, including multi-sector partners, to develop and support policies, plans, and laws
- **Working across partners and with the community** to systematically and continuously develop and implement health improvement strategies and plans, and evaluate and improve those plans

- Conducted a community garden survey to enhance access to healthy food among Mount Morris residents.
- Staffing patterns were analyzed and funding was leveraged to enhance workforce capacity. As a result, LCDOH updated and created thirteen new position descriptions, hired twenty four new staff to build public health infrastructure, and oriented two student interns from SUNY Geneseo.

Strategic Plan

This plan lays the groundwork for the Livingston County Department of Health to be a leader in public health as it provides guidance on what the department plans to achieve, how it will be achieved, and monitors progress. Highlights from 2022 include:

- Convened and facilitated multi-sector partnerships that include sectors that influence health by evaluating the Genesee Valley Health Partnership (GVHP). GVHP gained two new members and was awarded United Way Community Impact Funding.
- The Livingston County Community Services Board was also evaluated with results and action steps to be discussed in 2023.
- Assured participation and input at appropriate committees as per employment changes.
- Increased community engagement through key informant surveys, Forces of Change Assessment, and conducting focus groups, which included:
 - o Office for the Aging Advisory Committee.
 - o Positive Expressions Group.
 - o Hand In Hand Mental Health Support Group.
 - o Cultures Learning Together.
- Conducted Opioid Stakeholder Sessions with 51 local professionals to provide input for the development of the Livingston County Opioid Settlement Funds Plan in 2023.



Public Health Emergency Preparedness (PHEP)

PHEP ensures that plans and procedures are continuously updated for public health emergencies. The Department used lessons learned during the COVID-19 response to better serve the public moving forward. The following strategies proved beneficial during 2022:

- Addressed vaccine confidence, hesitancy, and uptake through education on prevention, boosters, bivalent boosters and pediatric vaccines. Additionally, LCDOH promoted local vaccine clinics and distributed community partner updates, including COVID resources and LCDOH services in English and Spanish.
- Partnered with the New York State Office for People with Developmental Disabilities (OPWDD) to provide COVID-19 vaccines at drive-thru clinics and at group homes.
- Public Health Asset Distribution (PHAD) Plan provided a framework for the Department's response to receive, stage, store, and distribute public health assets during emergencies and disasters.
- Emergency Plans were tested during the Tornado Warning on 7/28/2022. This included emergency notifications, client notification, and emergency Hospice services as needed.

Essential Service #6:

Utilize legal and regulatory actions designed to improve and protect the public's health

THIS SERVICE INCLUDES:

- **Ensuring that applicable laws are equitably applied** to protect the public's health
- **Conducting enforcement activities** that may include, but are not limited to sanitary codes, especially in the food industry; full protection of drinking water supplies; and timely follow-up on hazards, preventable injuries, and exposure-related diseases identified in occupational and community settings
- **Licensing and monitoring the quality of healthcare services** (e.g., laboratory, nursing homes, and home healthcare)
- **Reviewing new drug, biologic, and medical device applications**
- **Licensing and credentialing the healthcare workforce**
- **Including health considerations in laws from other sectors** (e.g., zoning)

Environmental Health

The role of the Center for Environmental Health is to provide effective education and inspection programs to help reduce public exposure to environmental hazards, as well as envisioning an informed community living in a safe environment. Activities in 2022 included:

- Conducted 281 food inspections, which resulted in 49 critical violations (17.4%).
- Issued 39 new septic permits along with 49 repair permits, which was a decrease in septic program activity compared to 2021.
- Performed 207 Weights and Measures visits to various businesses. This resulted in 3,036 items checked for pricing accuracy with 120 adjustments made.
- Staff performed inspections at 65 registered tobacco retail establishments within the county in an effort to monitor sales to minors, resulting in one violation.
- In collaboration with nursing staff, Environmental Health performed in-depth assessments of seven homes in an effort to identify probable lead hazards causing elevated blood lead levels in child residents.
- Staff conducted inspections of 65 public water systems and took 65 water samples for laboratory testing to help ensure compliance with drinking water standards.

Dog Control

This department maintains the County dog shelter, operates a dog adoption program, rescues stray dogs, promotes dog licensure and vaccination, and responds to complaints within local ordinances.

In 2022, Dog Control seized 190 dogs, resulting in the adoption of 42 dogs and others being returned to their owners.

Immunization Program

The immunization program promotes the importance of vaccinations with regard to the public's health as well as providing vaccinations to adults and children in the County. In 2022:

- 152 personalized appointments were provided for individuals to meet non-COVID immunization needs, including 27 home visits.
- 1,432 COVID vaccines were administered to youth and adults at 59 clinics.



Essential Service #7:

Assure an effective system that enables equitable access to the individual services and care needed to be healthy

THIS SERVICE INCLUDES:

- **Connecting the population to needed health and social services** that support the whole person, including preventive services
- **Ensuring access to high-quality and cost-effective healthcare and social services**, including behavioral and mental health services, that are culturally and linguistically appropriate
- **Engaging health delivery systems** to assess and address gaps and barriers in accessing needed health services, including behavioral and mental health
- **Addressing and removing barriers to care**
- **Building relationships with payers and healthcare providers**, including the sharing of data across partners to foster health and well-being
- **Contributing to the development of a competent healthcare workforce**

Mental Health

- Mental Health clinic numbers: 11,983 total clinic visits, 599 intakes.
- Forensic bed payments decreased from \$1,094,393 to \$756,961 in 2022.
- Collaborated with CASA-Trinity and UR Medicine | Noyes Health to refer clients to their Mental Health treatment facilities.
- Contracted with CCSI to assess for a clinic performance-improvement project.
- Had success in hiring therapists by converting two full-time positions to part-time remote positions.
- Renovations at Mental Health building included covered entry, outside meeting space, conference room updates, and new IT equipment and furniture for all staff.
- Resumed teen support activity groups.



Perinatal Infant Community Health Collaborative (PICHC)

- Rebranded from Maternal Infant Community Health Collaborative (MICHC).
- Ended 2022 with all full-time Community Health Worker staff licensed as certified lactation counselors.
- Referral system established with LCDOH and community partners.
- Ended 2022 with 70 families enrolled.
- Grand opening of Positive Expressions on March 10, 2022. Over 33 weeks, 130 adults and 187 children attended.

- Two staff co-hosted a World Breastfeeding Week event with WIC at Highland Park in Geneseo.
- Collaborated with Cornell Cooperative Extension to establish Home Safe Home: For Little Kids.

Women, Infants and Children (WIC)

- WIC enrollment increased by 1.5% in 2022.
- 15,089 participants were served with an average show rate of 84% and 6,581 completed appointments.
- Issued 5,155 coupon booklets during the 2022 farmers' market nutrition program season.
 - The farmers' market nutrition program allows all WIC participants ages 6 months and older to receive five \$5 checks that can be used to purchase locally grown fruits and vegetables at participating farmers' markets.
- WIC was able to register all WIC staff members to the NYS WIC Association virtual training conference, with sessions on nutrition education, breastfeeding health equity, client services, NYWIC, and more.
- Celebrated National Nutrition Month by holding a coloring contest, posting a nutrition tip of the day on Facebook, and posted weekly food demonstration videos examining remote possibilities and exploring genuine community engagement.
- WIC selected and achieved their 2022 goal of receiving the USDA Gold Breastfeeding Award of Excellence.



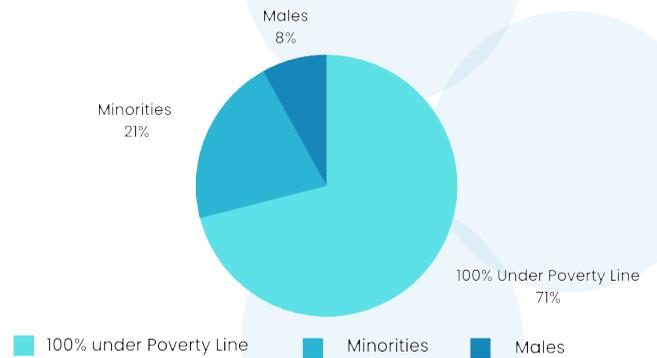
Essential Service #7 (continued):

Assure an effective system that enables equitable access to the individual services and care needed to be healthy

Center for Sexual Health and Wellness (CSHW)

The Center for Sexual Health and Wellness continued to provide reproductive and sexual health care to members of the community throughout 2022. The Center has increased STI screening options and is now able to provide trichomonas, vaginitis, HSV testing, gonorrhea, chlamydia, HIV, and Hepatitis C testing. Birth control options include the IUD, implant, Depo, NuvaRing, birth control pills, and the birth control patch. Our services are provided four times per week, split between SUNY Geneseo’s campus, the Mount Morris clinic, and the Dansville clinic.

CSHW Client Breakdown



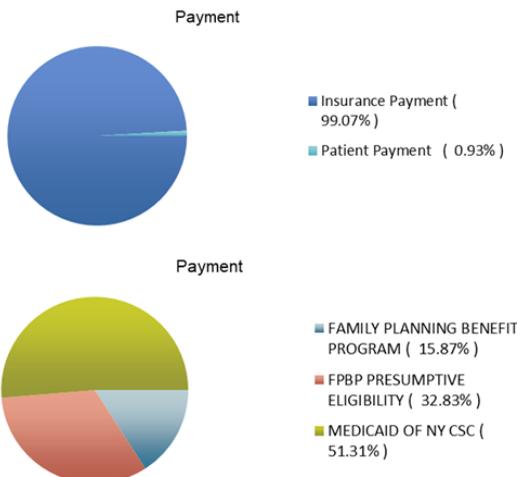
Additional Highlights:

- Partnership to Advance Integrated Referral (PAIR) in collaboration with CASA-Trinity was an eighteen-month quality improvement collaborative to improve linkages between agencies. This initiative ended in 2022. Clinic staff gained useful knowledge and techniques related to Screening, Brief Intervention, and Referral to Treatment (SBIRIT) and continue to screen and refer for alcohol and substance use issues at all initial and annual exams.
- Utilized various media and outreach venues including social media ads radio ads, SUNY Geneseo kiosk ad, and imprinted items. Ads for Facebook (710,743 impressions/1,523 Swipes) and Snapchat were created and placed to reach the target population.
- eClinical electronic medical records (EMR) system continues to make revenue tracking, forecasting, and billing processes more efficient.

Hospice

Livingston County Hospice completed its 28th year of providing end-of-life care to Livingston County residents.

- The number of days on Hospice was 6,479 in 2022.
- There were 47 veterans served through the We Honor Veterans program in 2022, an increase of 4.4% from 2021.
- Received the Hospice Consumer Assessment of Healthcare Providers and Systems Award of Distinction for superior performance in patient satisfaction for the second year in a row.
- Conducted community outreach to physician practices in the county to educate them regarding the benefits of early referral to Hospice, what services Hospice provides, as well as indicators that a Hospice referral would be appropriate.



Essential Service #8:

Build and support a diverse and skilled public health workforce

THIS SERVICE INCLUDES:

- **Providing education and training** that encompasses a spectrum of public health competencies, including technical, strategic, and leadership skills
- **Ensuring that the public health workforce is the appropriate size** to meet the public's needs
- **Building a culturally competent public health workforce and leadership** that reflects the community and practices cultural humility
- **Incorporating public health principles in non-public health curricula**
- **Cultivating and building active partnerships with academia and other professional training programs** and schools to assure community-relevant learning experiences for all learners
- **Promoting a culture of lifelong learning in public health**
- **Building a pipeline of future public health practitioners**
- **Fostering leadership skills at all levels**

The Livingston County Department of Health has a systematic process that individually and collectively maintains a competent Public Health workforce by focusing on Leadership and Systems Thinking Skills and Data Analytical and Assessment Skills. These competencies continued to be incorporated into training opportunities in 2022, which coincide with the work of the current CHIP and Strategic Plan. The 2022 successes include:

- Pivotal provided systems thinking training to supervisors with 86% completing the post-evaluation. 83% stated the training moderately or significantly improved their understanding.
- Made streamlined improvements to LCDOH annual mandatory trainings for 2023.



Workforce Development

An additional priority is “building and supporting a diverse and skilled public health workforce” by providing education and training that encompasses public health competencies. Staff Training Day incorporated LCDOH Workforce Development priorities such as Leadership and Systems Thinking and Public Health Sciences. Training Day in 2022 had 78 attendees with 58 survey respondents.



LCDOH assessed Information Technology Management (ITM) needs to include telehealth and created a training plan including:

- Inventory of Public Health equipment and technology needs.
- Funding requests for upgrades.
- Review of quick reference guides which were shared with staff.

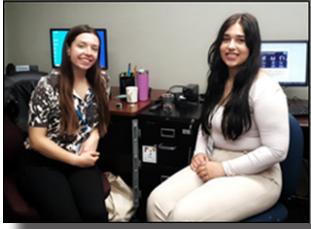
Linkages with Academia

LCDOH continues to cultivate and build active partnerships with academia and other professional training programs and schools by providing internships.

LCDOH collaborated with the Tepeyac Welcoming Migrant Center to recruit an intern from Nazareth College. The focus of this intern's role was to improve collaboration, and outreach and to enhance communication among local farm workers and agencies which serve the migrant population. LCDOH also hosted several SUNY Geneseo interns, whose projects included:

- Assisted with updating Emergency Preparedness plan and templates.
- Conducted focus groups to increase awareness and utilization of CSHW services among SUNY Geneseo students.
- Assisted with outreach for *Be Well in Mount Morris*.

STAFF RECOGNITION



Jennifer Rodriguez, Public Health Director at the Livingston County Department of Health, was recognized as the Government Leader Award recipient. The Government Leader Award is presented to a current or past elected or appointed government official who has demonstrated the bipartisan leadership and constructive governing necessary to move our County forward.

New Hires, Promotions, and Retirements:

New Hires:

- Andrea Callahan – Public Health Assistant
- Erica Pardi – Mental Health Licensed Therapist
- Jenna Church – Nutrition Aide
- Howard Green – Assistant Dog Control Officer
- Erica Southwood – Mental Health Licensed Therapist
- Anna Macauley – Public Health Assistant
- Sarah Empringham – Mental Health Licensed Therapist
- Lindsay Stanley – Outreach Worker
- Amanda Lombardo – Nutrition Aide
- William Read – Data System Specialist
- Stephanie Scaccia – Mental Health Licensed Therapist
- Dr. Christian Wightman
- Jessie Hand – Public Health Specialist
- Evan Farley – Mental Health Licensed Therapist
- Antonia Blakeney – Sr. Typist
- Sharon Dingeldine – Sr. Typist (returning after retirement)
- Kelly Lessard – Sr. Account Clerk
- Jordan Manley – Mental Health Licensed Therapist Trainee
- Melanie Gerber – Mental Health Licensed Therapist
- Shelly Hierl – Home Health Aide
- Wendy Morris – Outreach Worker
- Chelsea Pankratz – Public Health Assistant

Promotions:

- Jordan Manley – Mental Health Licensed Therapist Trainee to Mental Health Licensed Therapist
- Dawn (Shelly) Weber – to Mental Health Clinic Supervisor
- Sally Jacobs – to Principal Account Clerk

Retirements:

- Deb Hendershot – Principal Account Clerk



Essential Service #9:

Improve and innovate public health functions through ongoing evaluation, research, and continuous quality improvement

THIS SERVICE INCLUDES:

- **Building and fostering a culture of quality** in public health organizations and activities
- **Linking public health research with public health practice**
- **Using research, evidence, practice-based insights, and other forms of information to inform decision-making**
- **Contributing to the evidence base of effective public health practice**
- **Evaluating services, policies, plans, and laws continuously** to ensure they are contributing to health and not creating undue harm
- **Establishing and using engagement and decision-making structures** to work with the community in all stages of research
- **Valuing and using qualitative, quantitative, and lived experience as data and information** to inform decision-making

Effective evaluation and future planning are essential in providing high-quality, accurate, relevant, and critical services, resources, and programs to the public. The 2022 highlights are:

- Through the use of Results-Based Accountability, the Livingston County Department of Health in partnership with UR Medicine | Noyes Health, key stakeholders, and community members, has chosen to focus the 2022-2024 Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) on the following priority areas and disparity to address:
 - o Priority: Promote Well-Being and Prevent Mental and Substance Use Disorders
 - Focus Area: Prevent Mental and Substance Use Disorders
 - o Priority: Prevent Chronic Diseases
 - Focus Area: Healthy Eating and Food Security
 - Disparity: Low Socioeconomic Status
- The Community Health Improvement Plan includes evaluation of evidence-based initiatives. Within this plan are a variety of methods to collect feedback and analyze data in order to show effectiveness and areas for improvement.

- *Be Well in Livingston* applied for grant funding through the Genesee Valley Health Partnership to support its activities. BWIL also included other quality improvement efforts, which vary by community:
 - o *Be Well in Mount Morris* used consultant feedback to summarize community assessment priorities for 2023, establish next steps, and plan for program implementation.
 - o *Be Well in Nunda* utilized social media survey responses to focus virtual wellness challenges on topics including movement and nutrition.
- The Hospice Bereavement Support project aims to improve bereavement support for patients identified as moderate to high risk for adverse bereavement outcomes.
 - o Education was provided to staff.
 - o Chart audits were conducted to assure bereavement interventions were taking place.
 - o Success of this project was measured by an increase in family satisfaction survey scores via Consumer Assessment of Healthcare Providers and Systems.
- The Hospice Item Set (HIS) Improvement of Comprehensive Assessment Score project goal was to evaluate data scores to find areas that needed improvement within the HIS Comprehensive Assessment.
 - o Once the areas for improvement were identified, the team implemented a plan to educate staff regarding indicators within MatrixCare that impact the score.



Looking to the Future

- Continue the Community Health Assessment process to develop the 2022-2024 Community Health Improvement Plan and to implement and evaluate the CHIP once completed.
- Continue implementation of the LCDOH Strategic Plan priorities which are to strengthen, support, and mobilize communities and partnerships to improve health; and to build and support a diverse and skilled public health workforce.
- Prepare for Public Health Accreditation Board (PHAB) reaccreditation (2024).
- Livingston-Wyoming County WIC Staff will attend four targeted breastfeeding trainings and will refer interested prenatal participants to available home visiting programs to enhance breastfeeding support.
- Continue the COVID-19 response focusing on health equity to include surveillance, testing, contact tracing, isolation and quarantine, risk communication, education, and vaccination.
- Plan to implement regional Early Intervention/Pre-K transportation collaboration with Genesee/Orleans Counties.
- Increase the rate of Hospice patients served by 2%.
- Increase the length of stay in the Hospice program, so that families and patients can receive the full benefits of services what hospice can provide.
- Implement a successful, safe, and healthy transition back to in-person WIC clinics.
- The Perinatal Infant Community Health Collaborative (PICHC) will coordinate the grand opening of the infant feeding support group.
- Certify all Community Health Workers (CHW) as lactation counselors.
- Offer an infant feeding class to the community.
- Successfully hire and retain both nutrition aide/breastfeeding peer counselor positions.
- At least three staff members to attend the 2023 NYS WIC Association Conference in Albany.
- Achieve the USDA Breastfeeding Award of Excellence.
- Increase the number of clients seen at all clinics by 1%.
- Increase outreach efforts in the community.
- Encourage STI testing among all patients regardless of age or symptoms.



Essential Service #10:

Build and maintain a strong organizational infrastructure for public health

THIS SERVICE INCLUDES:

- **Developing an understanding of the broader organizational infrastructures and roles** that support the entire public health system in a jurisdiction (e.g., government agencies, elected officials, and non-governmental organizations)
- **Ensuring that appropriate, needed resources are allocated equitably** for the public's health
- **Exhibiting effective and ethical leadership, decision-making, and governance**
- **Managing financial and human resources effectively**
- **Employing communications and strategic planning capacities and skills**
- **Having robust information technology services** that are current and meet privacy and security standards
- **Being accountable, transparent, and inclusive** with all partners and the community in all aspects of practice



New York State Public Health Corps Fellows Program

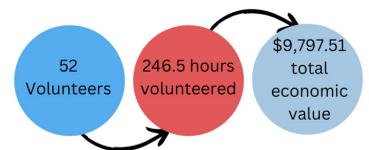
The Livingston County Department of Health is participating in the New York State Public Health Corps Fellowship grant program. This program builds public health capacity to support COVID-19 response and improves preparedness for future public health emergencies.

In 2022, we recruited and hired three Public Health Corps Fellows to support the Department's current projects and future initiatives. Two staff also attended the NYSPHC Summit in November, where Fellow Andrea Mott presented the "Eat Better" resource developed for *Be Well in Mount Morris*.

Medical Reserve Corps (MRC)

The Livingston County Medical Reserve Corps focuses on building and maintaining a strong organizational infrastructure for public health. Highlights include:

- MRC volunteers assisted with 59 activities, including:
 - o Rabies Clinics
 - o Distribution Clinics
 - o Educational Outreach
 - o Meetings
 - o Booster Clinics



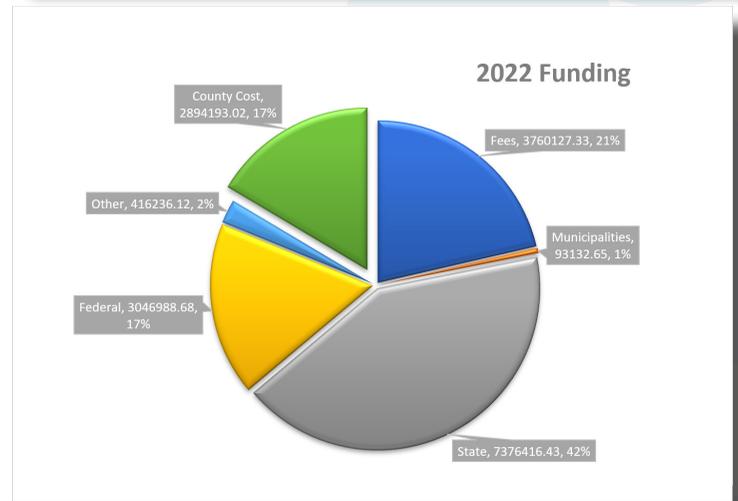
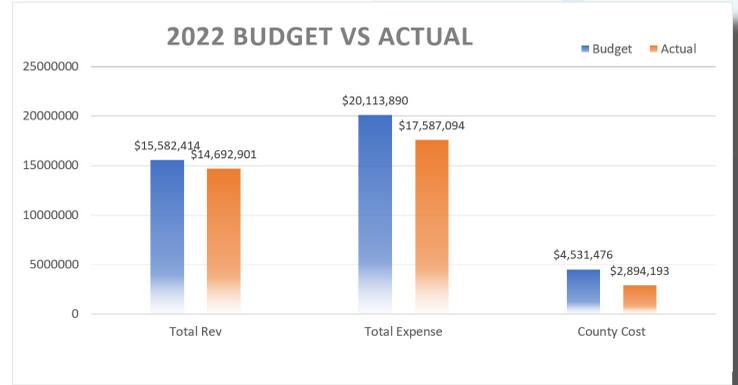
- The partnership between the Office for the Aging and Livingston County's Medical Reserve Corps continues to be part of the foundation for the MRC's community outreach to the population of those aged 60 and older by partnering on media outreach, transportation, staff services, and the recognition of MRC volunteers.



GRANTS

- Children with Special Health Care Needs
- Contact Tracing
- COVID-19 Vaccine Response
- Early Intervention
- Epidemiology Laboratory Capacity (ELC)
- Reopening Schools
- Emergency Preparedness
- Family Planning
- Immunization
- Lead
- Medical Reserve Corps
- Mental Health Workforce Grant
- New York State Public Health Corps Fellowship Program
- Perinatal Infant Community Health Collaborative
- Public Water Supply Enhancement
- Rabies
- Tobacco (Adolescent Tobacco Use Prevention Act Program - ATUPA)
- Women, Infants and Children

Budget at a Glance



"Public Health is an adventure
between health for all
and all for health!"
- Prachi Kerkar -



